



## **Scotia Soccer Club SportSweep Fundraising Best Practice**

1. Fundraiser run by Sport Nova Scotia during Fall / Winter + Summer.
2. Sport Nova Scotia provides tickets to clubs. Scotia SC included the price of these tickets per player, in each play registration.
3. Clubs request the tickets up front. **Example:** Scotia SC requested 1340 tickets. 5 or 10 tickets per player depending on their team.
4. Each ticket is sold in independently and money is collected by manager and returned to Fundraising Head.
5. Scotia SC collects ticket stubs and unsold tickets. Scotia SC is responsible for paying Sport NS 25% of each ticket that was sold or lost. Scotia SC does not need to pay for tickets that are unsold and returned.
6. Once collected, Scotia SC returns ticket stubs to Sport NS prior to dates requested.

### **2016-17 Timeline**

**Start Selling:** September 19, 2016  
**Return Tickets by:** March 31, 2017

**Stop Selling:** March 24, 2017  
**Draw:** April 7, 2017

### **Best Practice + Suggestions**

- Request tickets immediately after tryouts and rosters finalized.
- Distribute tickets at Manager's Meeting.
- Provide longer period of time for players to sell.
- Gather and return well in advance of finish date.
- Place greater emphasis on returning of unsold tickets to save money.